*Cassette ‘J-card’ insert Template - how to use it*

* See guide video for example and ideas on what to use each panel for.
* This design includes 5mm of Bleed\* (see below for explanation) to allow your artwork to go right to the edge of the insert.
* Some trial and error will be needed to get it right for your design and to fold correctly, so prepare for a couple of failed attempts at first! Keep in mind when adding your artwork on Paint/Powerpoint/Illustrator/Photoshop/similar free design software, that you may have to make slight adjustments to get it right, moving things slightly to the left/right/up/down.
* Remember this is DIY home-made simple cassette packaging - it doesn’t need to be totally perfect! You will probably notice the little imperfections in folding and alignment, but nobody else will!
* When printing, make sure your printer settings don’t stretch the image or alter the dimensions/size of it on the page.
* Print side 1 and when it comes out of your printer, turn the piece of paper over long-ways - do this by grabbing the short end of the page, lifting it up and put it on its back with the design facing down. Put the paper back into the paper tray like this and print side 2.
* For interesting results, try using coloured or textured paper.
* There are numerous panels in this insert, which you could put to some pretty interesting uses. There’s the main front cover for the album artwork; the spine where you could put the artist and/or album title; the small back panel for the track listing; and inside panels where you could include band photos, credits, lyrics, and even hide a little message or piece of artwork in the underside of the spine. Another cool option is to let the album artwork cover the front, spine and back panels so that it ‘wraps around’ the tape.

\*Bleed.

Adding ‘Bleed’ to your design is when you make your artwork extend out 3-5mm further on all sides of the design than you actually need. When you print the page you then cut off this excess and your artwork will go right up to the edge of the paper - Ta-da! No bits of unprinted paper at the edges.